

Kansas 4-H Ambassador Position Description

Purpose:

Work together with a team of approximately 3-10 Ambassadors and an adult advisor to develop a public information program for the county/district 4-H Program.

Responsibilities:

- Promote 4-H to all audiences - Tell the 4-H Story through media and personal appearances
- Organize 4-H Promotional Events and Activities
- Develop Communication Skills
- Promote County/District 4-H Events
- Encourage Financial Support to 4-H
- Serve on the County/District 4-H Promotion Committee
- Develop an understanding of Kansas and County/District 4-H programs
- Support K-State Research and Extension
- Network with non-4-H Groups
- Attend Training as Scheduled

Qualifications:

- High School Freshman to age 18
- Enthusiasm for 4-H
- Have an interest in promoting the 4-H Program
- Ability to communicate with youth and adults
- Time and commitment to work with developing a 4-H Public Relations Program
- Ability to accept and follow through with responsibilities
- Member of the County/District 4-H program

Contact Person

County/District 4-H Ambassador Advisor
County/District Extension Agent

Resources and Training Available:

- 4-H Ambassador Program Guidebook for Ambassador Advisors
- Local marketing and media professionals

Time Required:

- 1 or 2 year term
- 4-8 hours per month

Benefits of the position:

Increased visibility and enhanced image for the 4-H Program

How will the 4-H Ambassador Benefit:

Through this experience, 4-H Ambassadors will have opportunities to learn, practice and improve communication, marketing, employability and job skills.



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General Requirements/Guidelines:

1. Positive Attitude about 4-H and other 4-H'ers.
2. Proficient communication skills:
 - a. Respond to all notifications within 24 hours, if possible. Consult your parents/guardians prior to making commitments.
 - b. Communication will occur between Extension Staff, Adult Leader, and Ambassadors.
3. Active participation in Ambassador meetings and Ambassador events.
4. Attendance:
 - a. Attendance is required at all Ambassador meetings and events.
 - b. If the Ambassador cannot attend a meeting or event, they must communicate with the Extension Staff and Adult Leader as soon as possible.
 - c. More than 3 consecutive or 5 total absences will result in a meeting with Extension Staff, Adult Leader, Ambassador and Ambassador's parents/guardians to discuss future in the program.
5. Attend one of the following Leadership Trainings:
 - a. State Youth Leadership Forum (KYLf)
 - b. Discovery Days
 - c. Citizenship In Action (CIA)
 - d. Other State-Wide Leadership Trainings
6. Attend local Ambassador Training
7. Uphold the 4-H Code of Conduct.
8. Participation in District Club Days.
9. Be actively enrolled in the Leadership Project.
10. Be an active member in your local club.

I have reviewed the Ambassador Description and General Requirements. I agree to adhere to the requirements.

Ambassador's Signature _____

Date _____

Parent/Guardian's Signature _____

Date _____



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